

SPRING 2009

Eco-Chic scrapbooking:

TACTICAL, BEAUTIFUL AND EARTH CONSCIOUS

wausauPAPER®
CREATIVE COLLECTION™

Eco-Friendly “How To’s”

In addition to eco-friendly paper, there are a number of other ways that scrapbookers and paper crafters can create more environmentally responsible projects. For example, scrapbookers and paper crafters can reuse and recycle paper scraps that would otherwise be thrown away.

- Incorporate household materials into your projects (for instance, old magazines, old children’s books, maps, old calendars, wrapping paper, old greeting cards and postcards).
- Spread the eco-word by using green as a scrapping topic.
- Buy local products to reduce the amount of fuel it would take to get the products to you. Check the paper for sales and coupons from nearby stores.
- Donate left over paper to schools and nonprofit organizations.
- Plan projects out in advance so you get only the minimum necessary to complete your projects.
- Use environmentally preferable paper, including paper with recycled post-consumer fiber content and sourced from an FSC-certified forest (Forest Stewardship Council; www.fscus.org).